



Villa comunitaria Digital Equity programs

Mission: Cultivating leaders to create a stronger community.

Vision: We envision a community where all families thrive and participate.

Villa Comunitaria (formerly known as the South Park Information and Resource Center) was incorporated in 2019 as a non-profit organization who provides the most immediate needs of the Latinx community. Villa Comunitaria has grown by offering programs that strengthen Latinx families, strengthen those living in South Park, as well as anyone who finds the need for our services.

AULA DIGITAL EN ACCION (ADA) -DIGITAL CLASSROOM IN ACTION OR AULA DIGITAL EN ACCION IN SPANISH

- Since 2017, we have offered our current Aula Digital en Accion - ADA (Digital Classroom in Action). ADA is a community-driven solution to the underrepresented challenges met by our immigrant Latinx communities when using technology to access jobs, apply for citizenship, engage with Seattle Public Schools applications, and access the City of Seattle and academic programs. Our program helps residents register with the City of Seattle's online based payment and application processes. This is a 12-week, hands-on technology training for 20 students, where they can take a laptop home and practice real-life applications, Google apps, and Microsoft programs and continue learning remotely.

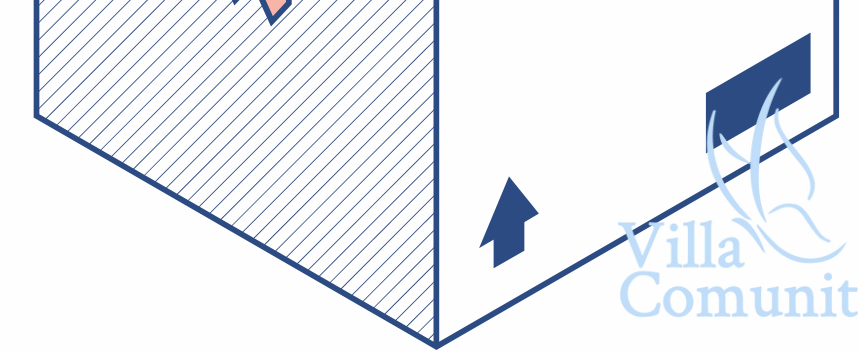
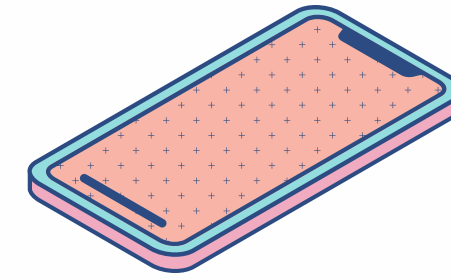
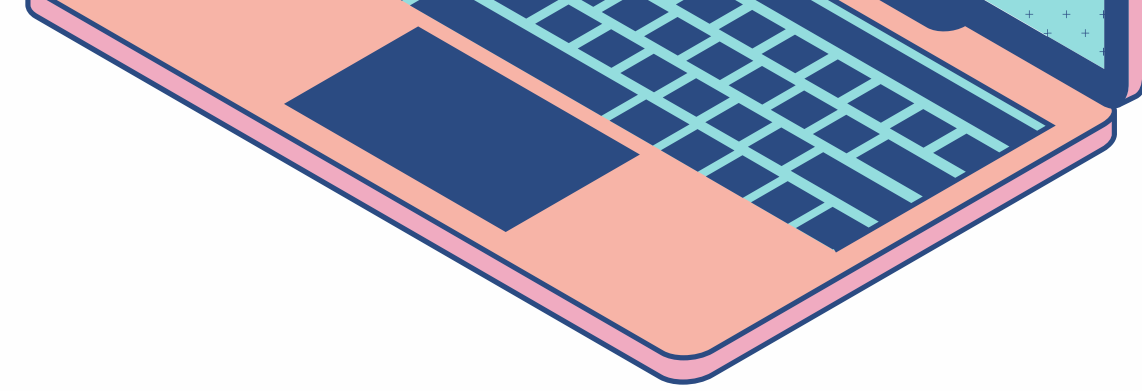
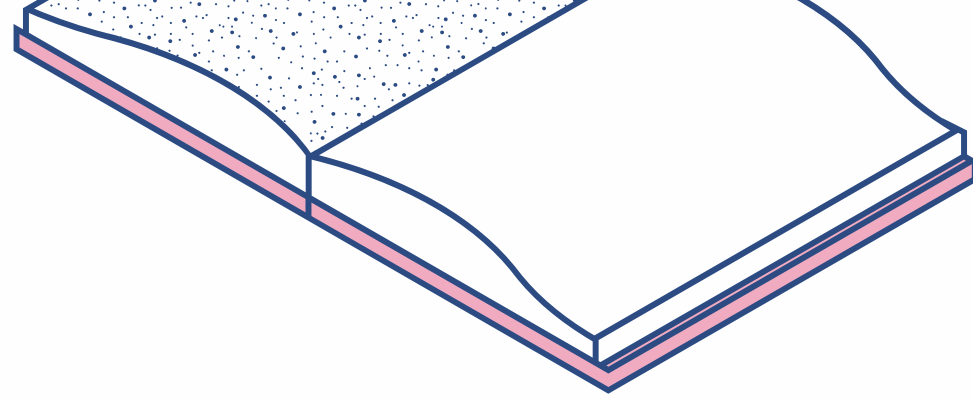
ADA-Digital Skills classes in action





Promotoras Digitales de la Comunidad/ Digital Community Promoters

Promotoras digitales de la comunidad or Digital community Promoters currently provide technical assistance and expertise in Internet connectivity, device navigation, and the skills to use modern technology in a holistic and culturally appropriate way. This involves one-on-one and small-group support in the Spanish language. This creates a culturally literate environment designed to help people with limited access apply to services and information such as the ACP assistance, rental and food assistance, system navigation tools, City of Seattle online resources, covid-19 related information, job search and resume building among other topics.



Villa
Comunitaria

This assistance is provided primarily in person or by smartphone and video calls. Navigation is also provided using email, text, chat, and other communication channels that work for the community. So far, we have been able to provide service to over 100 community members from Seattle and King County.



How do these projects advance digital equity?



- **Affordable Broadband** - Our approach increases awareness and integrates important information, including the affordable connectivity program (ACP), low-cost home internet access for low-income residents, and free public Wi-fi
- **Affordable devices**- We connect clients with organizations that provide low-cost devices such as interconnection.org and human-It.org. So far, we were able to provide 18 refurbished laptops through a partnership with WDC of Seattle, King County, and the City of Seattle's IT department
- **Digital Technical Assistance** – Our Digital Promotoras provide one-on-one assistance to individuals and families to troubleshoot connectivity issues, issues with devices, and barriers to owning a device. Our team assists the Spanish-speaking community access the internet, utilize devices to stay connected, and to reach available resources online

Do you have any questions?

Send them to us!

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THANK YOU!

GLADIS CLEMENTE,

SKILLS AND LEADERSHIP
PROGRAM COORDINATOR

